

yaritsa arenas

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education

Long Island University, C.W. Post Campus

Brookville, New York

Degree: Bachelor in Fine Arts, Graphic Design - May 2001

Major: Graphic Design Minor: Photography

work experience

PixieGirl Designs

Principal, Designer (July 2004 - Present)

Logo design for personal projects and small businesses, design and maintain websites, create web banners, print design including: ads, brochures, sell sheets, packaging and promotional pieces

Gammon Ragonesi Associates

Graphic Designer (January 2001 - Present)

Responsibilities include: Developing packaging design and logo studies. Creating promotional pieces, sales collateral and point of sale items such as posters, billboards, brochures, sell sheets, aisle violators, shelf talkers, coupons and decals among others. Account management; communication between client, designers and printers, overseeing workload

Gammon Ragonesi Associates

Intern (May - July 2000)

Illustrate lineart, scanning, photo-retouching, studio art (building 3D comprehensives, mounting artwork on boards for client presentation), basic design work

qualifications

- 7 years experience in graphic design industry
- Responsible, punctual, hard-working, detail-oriented, organized
- Experienced in dealing with clients and managing client relationships
- Able to develop ideas from concept through completion (sketch, design, comp, presentation)
- Experienced in working in a fast-paced environment
- Knowledgeable in pre-production art and mechanical setup
- Familiar with packaging legal and standards

computer skills

Advanced working knowledge of Adobe Illustrator, Photoshop, ImageReady, InDesign, Acrobat and Distiller, Quark Xpress, Macromedia Dreamweaver, Flash, HTML, CSS, Microsoft Word, PowerPoint, Excel.

language skills

Proficient in English and Spanish

Basic knowledge of French

affiliations

Art Director's Club

Femme Network

JumpUp

LinkedIn